



Speak the Future!

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Be a Hero—Implement Next Gen Telephony!

Companies everywhere are reducing cost and saving money, while increasing productivity and bottom-line profitability. If you haven't looked at the ways Next Gen Telephony can help you realize those benefits or your vendors aren't talking to you about how they can help reduce your equipment expenditure, maybe you should ask why?

Unprecedented benefits are being seen today, from converging networks and unifying communication channels. Voice over IP is allowing our customers to eliminate toll charges. Unified messaging is placing all points of communication at the fingertips of users, and wireless technologies are

freeing employees to experience the benefits of "going mobile". Next Gen Telephony isn't only changing the way we communicate, but the way we do business.

Getting the most out of resources is not difficult with the right business partner. Lack of training, bias, and limited real world experience has many "voice only" vendors struggling to help customers like you, exploit the full potential and growing demand for this technology.

Brookside has a team of Next Gen Telephony professionals that turn this technology into real world solutions backed by industry leaders such as

Nortel, Symbol, Avaya, WatchGuard, and Cisco. We offer solutions around Voice Over IP, IP Phones, Software Phones, Wireless Over IP, VPN's, and Unified Messaging. All equipment and upgrades are installed by certified technicians and supported 24x7 by Brookside.

Brookside presents you with creative ways to help your company maximize your current technology and "future proof" your infrastructure for tomorrow.

Evaluate your options. If you're currently under maintenance with a another vendor, find out the truth or call Brookside today at 512/ 692-2111.



**Mobilize Your Workforce,
Save Money and Gain
Efficiency with Brookside**

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What Our Customers Say...



"Brookside took the time to understand my needs, and helped implement a very cost-effective solution with great growth potential.

They provided incredible service before, during, and after the installation. Their staff is very knowledgeable, friendly, and easy to work with."

--Bryan Menell, Fusion Learning Systems

"Brookside acts as a true partner. They empower us to control our own phone system rather than tying us down or limiting our choices.

They also do an excellent job with the transfer of knowledge and proactively maintaining our total telecom infrastructure."

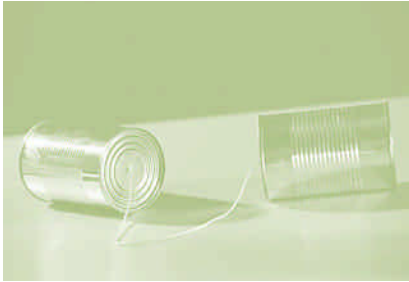
--Dan Hickox - CIO - TradeOne Marketing



Special Points of Interest on our Website:

- Calculate Your Wifi Telephony Savings—Click Here
- Try and Buy Your New IP Telephony Solution—The BCM
- Nortel BCM Scores Best In Test and Internet Telephony Product of the Year





Get the Most From Your Network!

Get the most out of your existing data network by converging your voice and data traffic!

Many of our customers have reconfigured their networks and now actually enjoy faster data transmissions along with the savings associated with dynamic bandwidth allocation over their existing circuits.

You only need 18-32K for each voice call instead of 64K that can only be used for voice calls. When the

voice is not being used, it's available for data, increasing the throughput considerably.

Brookside can help you decide how to best implement this technology along with QoS, VLAN's and other converged network solutions.

Or, if you are like many companies, and managing a dynamic converged network is a challenge to you, let Brookside show you how to build an inexpensive IP-based voice network

using industry-standard switches, routers and VPN hardware and software that can run in parallel to your existing data network.

Our consultants will work with you to evaluate your existing network.

Brookside will develop a plan to fit your budget, timeframe and technical skill set — providing you an easy to manage Next Gen solution for your business.

Our corporate philosophy is to provide our customers not only with leading edge equipment, but more importantly with superlative support personnel to ensure smooth transitions and installations.

Manage Moves, Adds and Changes!

Save money on adds, moves, and changes!

Through the addition of IP phones to your network, you can impact your bottom line through reduced cabling costs and labor required to relocate a user.

An IP phone uses CAT5 cabling, allowing a user to be moved from one patch panel to another, or one switch to another, without the use of punch down

tools commonly associated with standard voice cabling.

An IP phone is associated to the user via the MAC address, or physical hardware address of the device. Move the phone across the hall or across the state, plug it in, and the user is back in business.

Nortel IP phones can also support multiple devices using a single CAT 5 cable through the use of a switch

built into the phone itself — a cost savings of 33-50% per user for new construction through the reduction of new cable runs.

Administrators can also monitor IP phones as a network device using the BCM Manager or any 3rd party application. Changes to the system are easy using a typical web browser and a GUI Java interface.

Reduce Monthly Long Distance Charges!

Save money on long distance! Whether its between offices or with Software Phones for the Road Warriors and Remote Home Office users, immediate impact can be seen on productivity and savings.

Brookside specializes in the deployment of site to site

and remote worker solutions that are often transparent to your end users. We offer both hardware and software based solutions that can be easily implemented and managed. These solutions can reduce and often eliminate your company's long distance charges. For example, network

telephony can easily packetize one hour of voice into approximately 2 MB of data.

Current frame relay costs of approximately four cents per megabyte mean that network telephony can deliver the same telephone call for about eight cents per hour!



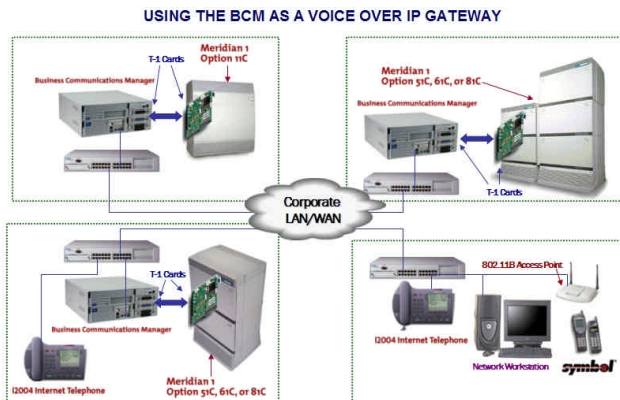
IP-Enable Any PBX System!

Brookside can IP Enable any manufacturer's PBX with an IP Telephony Gateway through the use of a Business Communications Manager, or BCM.

and maintain to your system. Through the use of analog trunk ports to T-1 on any PBX, this provides the ability to have IP Phones on any Option 11, 21, 51, 61, or 81C with a much smaller investment than upgrading or adding an Optivity Telephony Manager.

The BCM can operate as a key system or remote office solution allowing it to be connected to a static IP address and bring IP Telephony to your network.

Once a system is installed anywhere on the network, IP phones, Software Phones, Wireless phones on your 802.11 are all easy to add



Save with Telecommuting!

IP Communications enables employees to mimic their office environment, providing the ability to perform the same tasks from any location.

especially important for salespeople, consultants, telecommuters, and support staff who spend much of their time away from their office, but still need the same capabilities regardless their location.

broadband and pass Voice packets over the Internet. Remote offices and call center agents live as a real extension of your enterprise rather than a disconnected entity. The soft-dollar savings experienced from potential increased worker productivity and reduced office costs can be even more dramatic than the hard-dollar savings of the toll bypass operations.

Solutions like IP telephony, Unified Messaging, and call center applications have been designed to provide an ideal foundation to support today's increasingly mobile workforce. This is

Through a VPN connection and a typical USB headset, your Telecommuters can take advantage of

“We strive to educate our clients that this technology is no longer science fiction. It can be deployed today, in a cost-effective and non-invasive manner.”

What is a VPN and How Can It Help?

A VPN (Virtual Private Network) is a private connection between two machines that sends private data traffic over a shared or public network, the Internet.

and remote users creating a private WAN (Wide Area Network) via the Internet. The appeal of a VPN is the Internet and its global presence. Communication links can be created quickly, cheaply, and safely across the world.

offices and telecommuters access to their corporate network and IP-enabled PBX. VPN's allows the use of Nortel i2050 software i2002/i2004 hardware phones. This reduces costs for dedicated lines to remote locations for telephony service.

This emerging technology lets organizations extend its network service over the Internet to branch offices

Brookside deploys VPN technology to allow remote





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In January of 2002, Mike Dance, Grant Dishman, and Robert Rich met for the first time as officers of Brookside Technology Partners. At that point, there was not a single company in Austin centered on helping customers with the convergence of telephony and data technology. Moving forward, the company decided to build around its strengths: sharp employees and their collective knowledge.

Today our strengths not only lie in “knowing” products, technology and applications, but understanding our customers’ needs for quick and successful implementations, cost effective solutions, and unparalleled customer service.

Read our recent company write-up from Hoover’s Online.

*Learn More About Brookside and Next Gen Telephony at
WWW.BROOKTECH.BIZ*

Wifi Telephony—The Future is Here!



Adding Wireless PBX features to your existing phone system can improve communications, extend your network and provide enhanced services for your entire company.

EDUCATIONAL FACILITIES: Educators, administrators, and resource offices stay in touch anywhere on campus, creating a safer and more secure learning environment. Constant and direct communication access helps schools manage their campuses and classrooms more effectively.

HEALTHCARE: Wireless can provide healthcare staff mobility, allowing them to perform their job more effectively and from anywhere within the facility. Hospital workers have immediate access to each other and, most importantly, to patients.

RETAIL: Dramatically improving store communication and efficiencies. Wireless has helped thousands of stores improve productivity, raise service levels, and boost their bottom line.

Instantly communicate to managers, provide store stock updates, route incoming customer calls.

CORPORATE: A Wireless PBX infrastructure can extend the reach of your phone system to remote campus buildings, warehouses, busy executives and mobile office staff such as receptionists and messengers. Your clients and staff can communicate directly, without spending the day playing "phone tag".